

WOODFORD TOWN FOOTBALL CLUB

# WHO WE ARE

Thank you for your interest in Woodford Town Football Club. As you know this is an iconic non-league and grassroots football club that was established in 1937.

Over the last 7 years we have been building this iconic football club back to the heady heights it enjoyed back in the 1970s/80s. From its establishment back in 1937, fast forward to 2021 and along with my fellow directors we have managed to return to Woodford in our new stadium, Ashton Stadium, in partnership with Redbridge council.

We have our Senior Team playing in the Essex Senior League, step 5 of the English league pyramid, along with our Reserve Team and our u23s Academy side, and a flourishing youth section with teams ranging from u18s to u8s.

Our First Team also competes in The FA Cup, The FA Trophy and The FA Vase and our select u18s will represent us in the FA Youth Trophy.

To maintain this club's grassroots approach we, like any other club, need to look for sponsorship within the local community.

These sponsorship packages have many benefits for your organisation that may be looking to build relations in the local community.

If you would like to discuss further, please make contact with our Sponsorship Team headed by Justine Baker at email: sponsorship@woodfordtownfc.com.

We will be happy to show you around the Stadium.

Kind Regards,

Chairman

**Woodford Town Football Club** 







#### **PURPOSE**

The Woods is an exclusive members only club for sponsors within Woodford Town Football Club.

Complimentary membership is given to all our sponsors who qualify and is our platform to help the businesses that sponsor us, to network together and provide them with access to exclusive benefits to help them build, develop and grow.



#### THE WOODS BENEFITS

- Access to sponsor club benefits
- Invitation to sponsor launch event at beginning of the season
- Invitation to quarterly sponsor network meeting
- Access to directors lounge before, during and after game (only available from Gold Pack upwards);
   Complimentary tea & coffee
   Complimentary program
- Free use of club meeting room facilities on request
- Discounted use of club facilities;
  Pitch Hire
  Marquee Hire
  Event venue hire
- Woodford Town exclusive events

# **SPONSORSHIP PACKAGES**

sponsorship@woodfordtownfc.com

# **ENTRY PACK**

Price £300

#### **CONTENTS OF PACKAGE**

- 1 Perimeter fence banner
- Logo on Sponsors wall
- Full exposure on all social media platforms

# **BRONZE PACK**

Price £500

#### **CONTENTS OF PACKAGE**

- 1 Perimeter fence banner
- Logo on Sponsors wall
- Full exposure on all social media platforms
- Quarter page advert in every program
- 1 Member's season ticket

## **SILVER PACK**

Price £950

#### **CONTENTS OF PACKAGE**

- 1 Perimeter fence banner
- Logo on Sponsors wall
- Full exposure on all social media platforms
- Half page advert in every program
- 2 Member's season tickets
- 2 Beanies + 2 Scarves
- 📗 1 Matchday ball sponsorship

# **SPONSORSHIP PACKAGES**

sponsorship@woodfordtownfc.com

## **GOLD PACK**

Price £1,250

#### **CONTENTS OF PACKAGE**

- 2 Perimeter fence banners
- 1 Double sided pitchside Ad board
- Logo on Sponsors wall
- Full exposure on all social media platforms
- Three quarter page advert in every program
- 4 Member's season tickets
- 4 Beanies + 4 Scarves
- 2 Matchday ball sponsorships
- Access to directors lounge before, during and after game

# **PLATINUM PACK**

Price £2,500

#### **CONTENTS OF PACKAGE**

- 2 Perimeter fence banners
- 1 Double sided pitchside Ad board
- Logo on Sponsors wall
- Full exposure on all social media platforms
- Full page advert in every program
- 6 Member's season tickets
- 6 Beanies + 6 Scarves
- 4 Matchday ball sponsorships
- Access to directors lounge before, during and after game
- 1 Youth Team shirt sponsorship

# EXCLUSIVE CORPORATE SPONSORSHIP PACKAGES ALSO AVAILABLE

This includes sponsoring our First Team shirts home and away

We also have our Reserves and u23s, u18s and many youth Teams available



Please contact our Sponsorship Team at sponsorship@woodfordtownfc.com for more information.

Please note this is on a first come first serve basis.



**LET US PROMOTE YOU!** 







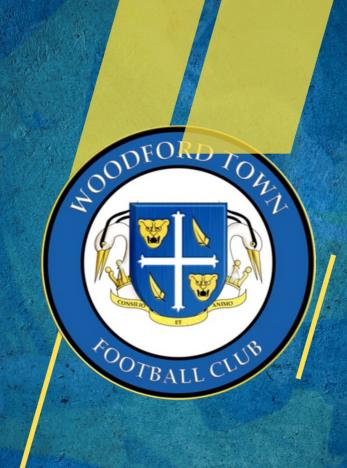












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